

SPONSORSHIP PACKAGES



Sponsorship Tier Information	Platinum	Gold	Silver
Rate	USD 10,000 KRW 13,000,000	USD 6,000 KRW 8,000,000	USD 3,000 KRW 4,000,000
Sponsorship Seats Available (First-come first-served)	2~3	4~5	Unlimited
Benefits - Table			
Main Entrance Table at the <i>SAF main events</i>	✓		
Exhibition Table at the <i>SAF main events</i>		✓	
Benefits - Hosts & Promotion			
1) Acknowledgement of Sponsorship			
Logo Display on <i>SAF's</i> Marketing Materials and Platforms	Prominent ✓	✓	✓
Corporate Description on <i>SAF</i> Website	300 words & Representative's remarks	300 words	150 words
Acknowledgement in post-conference <Thank you> Email sent to all Attendees	✓	✓	✓
Recognition during Opening & Closing Announcements of the <i>ADR Conference</i>	✓	✓	Closing only
Company PR Video played during break sessions of the <i>ADR Conference</i>	✓	✓	
2) Co-Host main events with KCAB INTERNATIONAL			
Speaking Slot for <i>Welcome Address</i> at the <i>SAF Welcome Reception</i> (2min)	✓ *Limited to 2		
Co-host slot for <i>Speakers' Dinner</i> *No extra rate charged	✓ *Limited to 1		
3) Panel Slots, Facilities, Complimentary Passes, etc.			
Event-Panel Slot for the <i>ADR Conference</i>	First Priority	Preferred	Best Available
Use of KCAB facilities for Side Events during <i>SAF</i> at discounted rates	First Priority	Preferred	Best Available
Complimentary Passes to the <i>SAF Welcome Reception</i>	All	10	5
Participate in the Lucky Draw Event during the <i>SAF Welcome Reception</i>	✓	✓	
Sharing of Attendee List	✓	✓	✓
10% Discounted rate passes to <i>GAR Live Seoul</i>	2	1	1
Interview with the Media Partner (<i>The Korea Economic Daily</i>)	✓		