

Seoul ADR Festival 2023

"New World, No Map"

The 12th Asia-Pacific ADR Conference

1 November (WED) | 9:00-18:00 (KST) **SONOFELICE Convention**

















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Table of contents

01. SAF 2023 Program	03
02. Conference Program	04
03. Opening Remarks	11
04. Congratulatory Remarks	12
05. Keynote Speech	14
06. Closing Remarks	15
07. Session 1	16
08. Session 2	21
09. Session 3	26
10 Session /	30



SAF 2023 Program Seoul ADR Festival 2023

Day 1	Monday 30 October		
10:30-12:00	Driver Trett - Yulchon Panel Discussion Perspectives on Expert Witness Engagement in Construction Dispute	driver Trett YULCHON SAMSUNG SAMSUNG C&T	
10:30-12:00	Dentons Lee - Panel Discussion Pre-Arbitration and Post-Arbitration Considerations of a Dispute:What you need to know and decide when you have been wronged, have financial damages and need to collect.	DENTONS LEE	
13:00-15:00	Kim & Chang - Korea Chamber of Commerce and Industry: Joint Seminar How to Avoid or Manage M&A Disputes (*conducted in Korean)	KIM & CHANG	
14:00-16:00	AAA-ICDR Event Strategies to Develop a Career in International Arbitration	INTERNATIONAL CENTRE AMERICAN ASSOCIATION Asia Case Management Center	
15:00-17:00	Yoon & Yang Seminar Emerging Technology and Market in International ADR	YOON&YANG Exponent	
16:00-17:30	Secretariat - Panel Discussion Landscape of Arbitration Costs in Asia Pacific and Canada	⇔ Secretariat	
16:30-18:00	KOCIA-KICA Joint Seminar Resolving New Waves of Disputes in Creative Waves (*Conducted in Korean)	The Korean Council for International Arbitration 한국사비변호사회 Korea in-house Counsel Association	
19:00-21:00	Seoul ADR Festival 2023: The Grand Welcome Reception Venue: Harmony Ballroom (B1), Intercontinental Seoul COEX	KCAB	



Day 2	Tuesday 31 October	
09:30-13:30	SIAC Seoul Conference 2023 Prove Your Case: Revisiting Document Production and Witness Testimony for Korean Companies	SINC Suppose manufaced Admitted Conve
10:00-12:00	CMS Seminar Emergency Arbitration - No Longer a Novelty But Is It Effective?	CMS law-tax-future
12:00-13:30	CIArb (EAB) YMG Korea Chapter Event Fireside Chat – Live, Laugh and Learn in Arbitration and Beyond	ciarb. East Asia Branch
12:00-14:00	KMLA-SCMA Joint Seminar Study on the Cases and Procedures of Maritime Arbitration in South Korea and Singapore	SCMA
13:30-17:00	SIMC Seoul Seminar 2023 Practical Insights into Mediating Mega Tech Disputes & Rising Trends in Asia	SINGAPORE INTERNATIONAL MEDIATION CENTRE
14:00-16:00	HKIAC Event Breaking the Boundaries: Arbitration, Construction and Energy	HKIAC
15:30-17:00	Steptoe & Johnson Seminar US and International Dispute Resolution: Cross-Border Technology Protection, Intellectual Property Enforcement and International Arbitration	Steptoe
17:00-18:00	Lee & Ko Event Room for Debate II	Lee Ko
19:00-21:00	YSIAC Networking Session Wine and Dine + 7 Questions with SIAC Registrar	ysīac
18:30-21:00	KCAB Women's Interest Committee Networking Event Herbert Smith Freehills and Women's Interest Committee Networking Event	HERBERT SMITH FREEHILLS
20:00	CMS Cocktail Reception *Invitation Only	CMS law-tax-future





Day 3 Wednesday | 1 November

09:00 -18:00 The 12th Asia-Pacific ADR Conference

"New World, No Map"

Venue: Grand Ballroom (3F), SONO FELICE Convention

Session 1: Arbitration Institutions

Endemic: New Crossroads Ahead for Arbitral Institutions.

Keep Tradition or Start Anew?

Session 2: Arbitration Practice

Keep Up or Perish: Practitioners' Dilemma in the New Digital ADR Age

Session 3: ISDS

ISDS Landscape: Global and Asia

Session 4: New Trends in Industry Sectors

Your Money in Digital Jungle: What Does It Mean to You?

Organized by



In association with







18:30 – 21:30 Peter & Kim Networking Event

Peter & Kim Jazz Night







Day 4 Thursday | 2 November

09:30-17:45 Ministry of Justice, Republic of Korea & UNCITRAL RCAP

ADR Special Session on ISDS Reform





10:00-12:00 DR & AJU - SKRINE - Anderson Mori &

Tomotsune Joint Event

Unchained: Supply Chain Disputes in a Shifting Global Landscape



11:45-14:00 ICC Potluck Event



14:00-16:00 Yulchon - 39 Essex Roundtable Discussion

UK-Singaporean-Korean Perspectives on Hot Topics in International Arbitration



17:00-20:00 **BKL Art Dinner**

*Invitation Only



19:00-21:00 KCAB NEXT Networking Event

KCAB NEXT Pub Quiz









Day 5 Friday | 3 November

11:00-12:00 Covington & Burling LLP Webinar

The Use of International Arbitration for IP and Technology Disputes

COVINGTON

16:00-18:00 SCL Korea – SCL Vietnam Joint Event

ADR & Construction Industry in Vietnam: Views from Vietnam & Korea









The 12th Asia-Pacific ADR Conference Conference Program



1 November 2023, Wednesday

9:00 - 9:30 am (30 minutes)

Registration

9:30 - 9:45 am (15 minutes)

Opening

Opening Remarks



Han Dong HoonMinister, Ministry of Justice

Congratulatory Remarks



Anna Joubin-Bret Secretary, UNCITRAL



Soo-seok Maeng President, KCAB

9:45 - 10:20 am (30~35 minutes)

Keynote Speech



Christopher Lau SCSenior Counsel and Chartered Arbitrator, Three Verulam Buildings Barristers

10:20 - 10:30 am (10 minutes)

Coffee Break

10:30 - 12:00 pm (90 minutes)

Session 1 [Arbitration Institutions]

Endemic: New Crossroads Ahead for Arbitral Institutions.

Keep Tradition or Start Anew?

Moderator & Speakers



Moderator Steve Kim Secretary-General, KCAB INTERNATIONAL



Speaker Eric NgDeputy Secretary General, HKIAC



Speaker Justice Nageswara RaoFormer Judge, Supreme Court of India



Speaker
Jae Sung Lee
Senior Legal Officer, UNCITRAL



Speaker
Kevin Nash

Registrar, SIAC



Speaker Michael Lee Independent Arbitrator, Former Vice President, AAA-ICDR



Speaker Zhijin (Donna) Huang Director, ICC Arbitration and ADR, North Asia

Topics

- Introduction of Updated Rules/ Revision of the Rules
- Various Efforts of Institutions to Address the New Business Paradigm
- Addressing Digital ADR Ecosystem: How to balance the global trend vs. Clients' Request

12:00 - 13:30 pm (90 minutes)

Lunch



The 12th Asia-Pacific ADR Conference Conference Program



1 November 2023, Wednesday

13:30 - 14:50 pm (80 minutes)

Session 2 [Arbitration Practice]

Keep Up or Perish: Practitioners' Dilemma in the New Digital ADR Age

Moderator & Speakers



Moderator Kap-You (Kevin) Kim Founding Managing Partner, Peter & Kim



Athita Komindr
Head, UNCITRAL Regional Centre
for Asia and the Pacific



Speaker Chan Hock KengPartner, Wong Partnership



Speaker
David MacArthur
Co-head of International Arbitration,
Anderson Mori & Tomotsune



Speaker
John Rhie
Asia Managing Partner,
Quinn Emanuel Urquhart & Sulivan



Matthew Christensen
Senior Foreign Attorney, Kim & Chang

Topics

- General Updates
- The Impact of Digital Platform in ADR Procedures
- Usage of Third Party Funding in ADR and Its Impact
- Outlook of the Using AI in ADR and Legal Industry

14:50 - 15:00 pm (10 minutes)

Coffee Break

Session 3 [ISDS]

15:00 - 16:20 pm (80 minutes)

ISDS Landscape: Global and Asia

Moderator & Speakers



Moderator Hi-Taek Shin Arbitrator, Twenty Essex



Speaker Anna Joubin-Bret Secretary, UNCITRAL



Speaker Joongi KimProfessor of Law, Yonsei University



Speaker Meg Kinnear Secretary-General, ICSID



Speaker Rishab GuptaBarrister, Twenty Essex



Speaker Wesley Pang Partner, Eversheds Sutherland

Topics

- Rule Updates
- More Disputes on The Horizon: The Role of The Decision Makers

16:20 - 16:30 pm (10 minutes)

Coffee Break



The 12th Asia-Pacific ADR Conference Conference Program



1 November 2023, Wednesday

16:30 - 17:50 pm (80 minutes)

Session 4 [New Trends in Industry Sectors]

Your Money in Digital Jungle: What Does It Mean to You?

Moderator & Speakers



Moderator Leng Sun Chan SC Senior Counsel and Chartered Arbitrator, Duxton Hill Chambers



Speaker

Duncan Speller

Partner, Willkie Farr & Gallagher



Speaker John ChoongPartner, Freshfields Bruckhaus Deringer



Speaker Mike McClure KCPartner, Herbert Smith Freehills



Speaker Shaun LeongEquity Partner, Withersworldwide

Topics

- Crypto-currency, Fin-tech, Block-chain: Fantasy vs Reality
- No More Paper Money? Impact of Fin-tech and Digital Currency to the ADR Ecosystem
- Outlook for 2023-2024 global economy? What should investors look out for if they decide to jump back in the game?

17:50 - 18:00 pm (10 minutes)

Closing

Closing Remarks



Seung Wha ChangProfessor of Law, Seoul National University



Opening Remarks





Education

LL.B., College of Law, Seoul National University LL.M., Columbia Law School, U.S. Admitted to Bar, New York State, U.S.

Passed the 37th National Bar Examination

Work Experience

1995

1998	ompleted Course at Judicial Research and Training Institute (27th class)
1998-2001	udge Advocate of Air Force (Gangneung)
2001-2003	rosecutor, Seoul District Prosecutors' Office
2003-2004	rosecution Research Officer, Central Investigation Department, Supreme Prosecutors' Office
2005	L.M., Columbia Law School (U.S.)
2006	rosecution Research Officer, Central Investigation Department, Supreme Prosecutors' Office
2007-2008	rosecutor, Busan District Prosecutors' Office
2009	rosecutor, Commercial Legal Affairs Division, Ministry of Justice
2009-2010	enior Administrative Officer, Office of the Senior Secretary for Civil Affairs, Office of the President
2011-2012	rosecutor, Prosecution Service Division, Ministry of Justice
2013-2014	irector, Policy and Planning Department, Supreme Prosecutors' Office
2015	irector, Fair Trade and Tax Audit Department, Seoul Central District Prosecutors' Office
2016	ead of Team 2, Special Investigations Unit for Corruption Crimes
Aug. 2017	rd Deputy Chief Prosecutor, Seoul Central District Prosecutors' Office
Jul. 2019	irector General, Anti-Corruption and Organized Crimes Department, Supreme Prosecutors' Office
Jan. 2020	eputy Chief Prosecutor, Busan High Prosecutors' Office
Jun. 2020	esearch Fellow, Institute of Justice
Jun. 2021-May	Vice President, Judicial Research and Training Institute
May. 2022-Pi	Present Minister, Ministry of Justice



Congratulatory Remarks Seoul ADR Festival 2023





Anna Joubin-BretSecretary, UNCITRAL

Ms. Anna Joubin-Bret is the Secretary of the United Nations Commission on International Trade Law (UNCITRAL) and the Director of the International Trade Law Division in the Office of Legal Affairs of the United Nations, which functions as the substantive secretariat for UNCITRAL. She is the ninth Secretary of the Commission since it was established by the General Assembly in 1966.

Prior to her appointment on 24 November 2017, Ms. Joubin-Bret practiced law in Paris, specializing in International Investment Law and Investment Dispute Resolution. She focused on serving as counsel, arbitrator, mediator and conciliator in international investment disputes. She served as arbitrator in several ICSID, UNCITRAL and ICC disputes. Prior to 2011 and for 15 years, Ms. Joubin-Bret was the Senior Legal Adviser for the United Nations Conference on Trade and Development (UNCTAD). She edited and authored seminal research and publications on international investment law, notably the Sequels to UNCTAD IIA Series and co-edited with Jean Kalicki a book on Reform of Investor-State Dispute Settlement in 2015.

Ms. Joubin-Bret holds a post-graduate degree (DEA) in Private International Law from the University of Paris I, Panthéon-Sorbonne, a Masters Degree in International Economic Law from University Paris I and in Political Science from Institut d'Etudes Politiques. She was Legal Counsel in the legal department of the Schneider Group, General Counsel of the KIS Group and Director-Export of Pomagalski S.A. She was appointed judge at the Commercial Court in Grenoble (France) and was elected Regional Counsellor of the Rhône-Alpes Region in 1998.



Congratulatory Remarks Seoul ADR Festival 2023





Soo-seok Maeng President, KCAB

Mr. Soo-seok Maeng is the president of the Korean Commercial Arbitration Board. He has been a professor at Chungnam National University since 2004 and has served as the dean of the Law School. Currently, he is a professor emeritus at Chungnam National University. He is a prominent expert in commercial law and has conducted various research in the field of Alternative Dispute Resolution (ADR). He has made significant contributions to the academic development of the legal field in Korea, having served as the president of the Korea Business Law Association and the Korean Association of Private Law, among other roles. At present, he is the vice president of the Korean Association of Arbitration Studies, dedicating his efforts to the academic development of ADR in Korea. Furthermore, he has a keen interest in social conflict resolution and the concurrent growth of small and medium-sized enterprises. He is actively engaged as a public interest member of the National Labor Relations Commission and as a member of the Regulatory Innovation Commission of the Ministry of SMEs and Startups.

Keynote Speech



Christopher Lau SC

Senior Counsel and Chartered Arbitrator, Three Verulam Buildings Barristers

A Senior Counsel and Chartered Arbitrator, Christopher Lau is recognised as "obviously one of the most experienced arbitrators in Singapore" (Chambers Global Guide 2019) and is ranked by Chambers & Partners as one of the Most In Demand Arbitrators in the Asia-Pacific Region.

Practice His arbitration practice encompasses investment as well as all aspects of commercial disputes including construction, corporate, energy, maritime, aerospace, communications, pharmaceuticals, military & defence procurements involving the laws of various common and civil law jurisdictions including those of Cambodia, Denmark, England & Wales, Germany, Hong Kong SAR, India, Indonesia, Korea, Malaysia, Myanmar, New York, Oman, Pakistan, PRC, Qatar, Singapore, Sri Lanka and Thailand. Christopher has also served as mediator in commercial, construction and shareholder disputes both international and domestic.

Having been called to the Bar of England & Wales, Christopher practised as a barrister in London before returning to Singapore where he soon became best known for his insurance, shipping, construction and commercial practice. Between 1995 and 1998, Christopher served as a Judicial Commissioner of the Singapore Supreme Court. Christopher now practises as an arbitrator. He has served in over 200 international arbitrations conducted either on an ad hoc basis or under, amongst others, AIAC (formerly KLRCA), DIFC-LCIA, HKIAC, ICC, ICDR, JCAA, KCAB, LCIA, LMAA, SCMA, SIAC and UNCITRAL arbitration rules seated in various civil and common law jurisdictions.

Closing Remarks



Seung Wha Chang

Professor of Law, Seoul National University

Seung Wha CHANG is Professor of Law and the former Dean of Seoul National University (SNU) School of Law where he teaches international trade and investment law as well as international arbitration. Recently, Professor Chang completed his tenure as the Chairman of the Korea Trade Commission.

In 2016, Prof. Chang completed his four-year term for the World Trade Organization (WTO) as a Member(Judge) of the Appellate Body. Prior to this, he was one of the most frequently appointed panelists for the WTO dispute settlement panels. Prof. Chang also has served as an international arbitrator (chairman or co-arbitrator) in numerous occasions for various arbitral institutions, including the ICC, LCIA, SIAC, HKIAC and KCAB, and he previously served as a Member of the ICC International Court of Arbitration. In earlier days of his legal career, Prof. Chang served as a Seoul District Court judge, and also practiced as a foreign attorney at Covington & Burling in Washington D.C.

Prof. Chang graduated from SNU School of Law and holds master (LL.M.) and doctorate (S.J.D.) degrees from Harvard Law School. He has taught international economic law and international arbitration courses as a Visiting Professor at various renowned law schools, including Harvard, Yale, Stanford, NYU, Duke, Georgetown, UCLA, National University of Singapore, Hong Kong University, and Geneva University. In 2007, Harvard Law School granted him an endowed visiting professorial chair title, Nomura Visiting Professor of International Financial Systems.

Prof. Chang is the first Korean author who published a book on bilateral investment treaties and Editor-in-Chief of Korean Arbitration Review. In addition, he presently serves as an Advisory Board Member for leading international law journals, including the Journal of International Economic Law (Oxford) and the Journal of International Dispute Settlement (Oxford).

Prof. Chang is a South Korean national, and is married with twin children.



Session 1

Endemic: New Crossroads Ahead for Arbitral Institutions. Keep Tradition or Start Anew?

Moderator

Steve Kim

Secretary-General, KCAB INTERNATIONAL

Speakers

Eric Ng

Deputy Secretary General, HKIAC

Justice Nageswara Rao

Former Judge, Supreme Court of India

Jae Sung Lee

Senior Legal Officer, UNCITRAL

Kevin Nash

Registrar, SIAC

Michael Lee

Independent Arbitrator, Former Vice President, AAA-ICDR

Zhijin (Donna) Huang

Director, ICC Arbitration and ADR, North Asia





Session 1 Endemic: New Crossroads Ahead for Arbitral Institutions. Keep Tradition or Start Anew?



Steve Kim, Secretary-General, KCAB INTERNATIONAL

Steve Kim is the Secretary-General of KCAB INTERNATIONAL.

As a US attorney, Steve has extensive experience in the field of international arbitration, and served as the Director of the International Centre for Dispute Resolution of the American Arbitration Association (New York). During his tenure at ICDR, he helped to grow the ICDR to become the global number one international arbitration administration center.

Steve also served as a senior corporate counsel for Samsung Corning Precision Material, advising on various corporate legal matters including dispute resolution, antitrust investigation, intellectual property negotiation, JV and host of other high-profile matters. Steve then went on to become the Korea country manager for CPA Global, one of the largest intellectual property legal service providers based in UK. As a country manager, Steve achieved multiple million USD in new revenue and created a new business paradigm which helped CPA Global to become the largest IP service provider in Korea and other key Asian markets. Steve served as a Korea consultant for one of the largest EU law firm, assisting the firm to develop new business in Korea and made inroads to new revenue stream in the field of dispute resolution, IP, natural resources, technology and cross-border investment.

Recognizing the importance of helping new companies to grow beyond the Korean market, Steve advised several start-up companies in various industries including methane gas reduction and blockchain/AI technology. Steve has a BA in Psychology from University of California San Diego (UCSD) and received his J.D. from St. John's University School of Law (New York).



Eric Ng, Deputy Secretary General, HKIAC

Eric is Deputy Secretary General at HKIAC.

Prior to joining the HKIAC, Eric worked for several years as a barrister-at-law in Hong Kong focusing primarily on international commercial and construction arbitrations, as well as general commercial litigation in Hong Kong, and has worked as counsel as well as tribunal secretary for several major international commercial, construction, and financial arbitrations around the world.

In addition to his work as a barrister, Eric was previously Adjunct Professor at the University of International Business and Economics in Beijing, lecturing in advocacy and investor-state arbitration.

He has also lectured at Tsinghua University and Peking University. Eric has also published on issues of international dispute resolution and investor-state arbitration.

Eric holds a BCL from Oxford University, PCLL and JD from City University from Hong Kong, MSc E-commerce from the University of Hong Kong, as well as a BS in Business Administration and Information Systems from Babson College in the USA. He is admitted to practice law in Hong Kong.





Justice Nageswara Rao, Former Judge, Supreme Court of India

Justice L. Nageswara Rao, elevated to India's Supreme Court in 2016, left an indelible mark during his six-year tenure with over 248 authored judgments and participation in over 700 quorum decisions. He is the seventh person to be directly elevated to the Supreme Court from the Bar. As an esteemed Senior Counsel since 2000, his three-decade trajectory encompassed landmark cases spanning commercial, civil, criminal, and constitutional domains. He served two terms as the Additional Solicitor General of India. Even post-retirement from the bench, his visionary contributions persisted, central to the development of foundational frameworks for the Indian Olympic Association and All-India Football Federation. The pursuit of professional enrichment led him to complete a mediation course at Pepperdine University, further enhancing Justice Rao's prowess as a seasoned mediator. Prior to his elevation to the Supreme Court of India, Justice Rao was a counsel in several commercial arbitrations. At present, Justice Rao is an arbitrator in several international and domestic arbitrations demonstrating his extensive experience in the field of construction, oil and gas, energy, corporate disputes, media and entertainment, insurance, automotive and real estate matters. His distinction as an accomplished arbitrator and mediator across various contexts is complemented by his co-authorship of a seminal work on the Insolvency and Bankruptcy Code of India.

Beyond his role as a member of the Panel of Arbitrators at the Asian International Arbitration Centre (AIAC) and Kigali International Arbitration Centre (KIAC), he is also empaneled as an arbitrator in Indian Council of Arbitration (ICA), Delhi International Arbitration Centre (DIAC) and as a mediator in Singapore International Mediation Centre (SIMC). Justice Rao holds the esteemed position of Founder-Trustee at the IAMC, Hyderabad and has been recognized with several awards throughout his career. Most notably, he was recently honored with the lifetime achievement award by the Society of Indian Law Firms.



Jae Sung Lee Senior Legal Officer, UNCITRAL

Jae Sung Lee is a senior legal officer at the International Trade Law Division of the United Nations Office of Legal Affairs, which functions as the substantive secretariat for UNCITRAL. He currently functions as the secretary of Working Group III on Investor-State Dispute Settlement Reform and has served as secretary of working groups on dispute settlement, secured transactions and electronic commerce. Before joining the United Nations in 2007, Jae Sung served in the Korean Ministry of Foreign Affairs. A Korean national, Jae Sung is a graduate of Seoul National University College of Law, holds LL.M. degrees from Seoul National University Graduate School of International Studies and NYU School of Law as well as a Ph.D. in Law from Seoul National University.





Kevin Nash, Registrar, SIAC

Kevin is the Deputy Registrar & Centre Director of the Singapore International Arbitration Centre (SIAC). Since joining SIAC in 2012, Kevin has overseen the administration of thousands of international cases under all versions of the SIAC Rules and the UNCITRAL Arbitration Rules across a range of seats and governing laws.

Kevin regularly speaks, writes and teaches on international commercial arbitration and investor-state dispute settlement. He is a member of the Singapore delegation at UNCITRAL Working Group II (Dispute Settlement) and represents SIAC as an observer at UNCITRAL Working Group III (ISDS).

Kevin holds a B.A. from Mount Allison University and a J.D. from Osgoode Hall Law School. He previously worked at one of Canada's prominent 'Seven Sister' law firms before earning an LL.M. in International Commercial Arbitration at Stockholm University. He is qualified as a Barrister and Solicitor with the Law Society of Upper Canada.



Michael Lee, Independent Arbitrator, Former Vice President, AAA-ICDR

Michael Lee, as a former vice president and the Head of Asia at AAA-ICDR, played a pivotal role in establishing Singapore as a premier arbitration venue in Asia.

With over 15 years of experience at AAA-ICDR, Michael now serves as an independent arbitrator and mediator, specializing in international dispute resolution. Leveraging his extensive background, he offers clients efficient and effective resolution strategies as an independent practitioner.





Zhijin (Donna) Huang, Director, ICC Arbitration and ADR, North Asia

Zhijin (Donna) Huang, Director of ICC Arbitration and ADR, North Asia, Chief Representative of ICC Shanghai Representative Office, Secretary of ICC Belt and Road Commission

Dr. Huang is in charge of strategy and business development, promotion and marketing for ICC Arbitration and ADR services in North Asia. Dr. Huang developed her experience working as a law professor, counsel, legal expert, and consultant in a Chinese University, a law firm as well as for ICC. Dr. Huang has been active in government-level academic exchange before she joined ICC. She was granted Fulbright Fellowship and EU Erasmus Fellowship and has published widely on issues of international law in China.



Session 2

Keep Up or Perish: Practitioners'
Dilemma in the New Digital ADR Age

Moderator

Kap-You (Kevin) Kim

Founding Managing Partner, Peter & Kim

Speakers

Athita Komindr

Head, UNCITRAL Regional Centre for Asia and the Pacific

Chan Hock Keng

Partner, Wong Partnership

David MacArthur

Co-head of International Arbitration, Anderson Mori & Tomotsune

John Rhie

Asia Managing Partner, Quinn Emanuel Urquhart & Sulivan

Matthew Christensen

Senior Foreign Attorney, Kim & Chang



Session 2 Keep Up or Perish: Practitioners' Dilemma in the New Digital ADR Age



Kap-You (Kevin) Kim, Founding Managing Partner, Peter & Kim

Kevin Kim, Founder and Managing Partner at Peter & Kim, is one of the world's leading dispute resolution professionals and a key figure in the Korean arbitration market. Kevin has acted as counsel, presiding arbitrator, co-arbitrator or sole arbitrator in more than 300 international arbitrations under various arbitration rules.

He has served as Vice President of the ICC International Court of Arbitration, Secretary General for the International Council for Commercial Arbitration (ICCA), Vice Chair of the International Bar Association's (IBA) Arbitration Committee, and Court Member of the London Court of International Arbitration (LCIA).

Kevin currently serves as Chairman of the Korean Commercial Arbitration Board's (KCAB) International Arbitration Committee, Advisory Board Member for the ICCA, and an adjunct professor at the Seoul National University Law School.



Athita Komindr, Head, UNCITRAL Regional Centre for Asia and the Pacific

Athita is Head of the UNCITRAL Regional Centre for Asia and the Pacific (UNCITRAL RCAP), managing technical assistance and capacity building programming available to over 50 States in Asia and the Pacific in key areas of commercial law, including dispute resolution, MSMEs, international contract practices, sale of goods, electronic commerce, transport, insolvency, international payments, secured transactions, and procurement. In that capacity, she coordinates with Governments and international and regional organizations with respect to trade law reform activities aimed at achieving the Sustainable Development Goals.

Athita has two decades of experience in the fields of international trade and economic law, arbitration, multilateral dispute resolution, and the rule of law and development. Prior to joining the United Nations, Athita worked with numerous Thai agencies, including the Thailand Institute of Justice, the Ministry of Science and Technology, the Thailand Arbitration Center where she managed the Arbitration and Legal Affairs Divisions, and the Ministry of Commerce in Bangkok (2002–2005) and Geneva (2005–2010), representing Thailand in bilateral, regional, and multilateral trade negotiations, WTO dispute settlement, and treaty drafting.

Admitted to the New York Bar since 2002, Athita has experience in both common and civil law traditions in the public and private sectors, and holds degrees from Harvard College, Georgetown University Law Center, and Harvard Law School.





Chan Hock Keng, Partner, Wong Partnership

CHAN Hock Keng is the Co-Head of WongPartnership's Commercial & Corporate Disputes Practice and a Partner in the International Arbitration Practice. He has an active practice as counsel in Court proceedings and international arbitrations and regularly sits as an arbitrator.

He is a Honorary Legal Adviser to the Singapore Medical Association, a panel member of the Inquiry Committee as well as the Disciplinary Tribunal appointed by the Chief Justice to hear complaints against lawyers. He is also a Honorary Council Member of the Singapore Chinese Chamber of Commerce & Industry.

On the arbitration front, Hock Keng has been newly appointed as a member of the Court of Arbitration of the Singapore International Arbitration Centre. He is also a Chartered Arbitrator of the Chartered Institute of Arbitrators and is on the panels of other arbitration centres such as the Korean Commercial Arbitration Board, Hong Kong International Arbitration Centre, Shenzhen Court of International Arbitration, Asian International Arbitration Centre, Thailand Arbitration Centre, Japan Commercial Arbitration Association, Borneo International Centre for Arbitration and Mediation, Wuhan Arbitration Commission and Hainan International Arbitration Court.

Hock Keng is recognised as a leading individual for his arbitration expertise by Chambers Asia-Pacific Leading Lawyers for Business and is commended by clients as a "very creative lawyer" and who is "commercially minded and very quick to grasp points opposing counsels make".



David MacArthur, Co-head of International Arbitration, Anderson Mori & Tomotsune

As Co-head of International Arbitration practice of Anderson Mori & Tomotsune, David is the only non-Japanese lawyer to lead an arbitration practice at a major Japanese firm. In this role, he jointly oversees an integrated team operating across the firm's pan-Asian office network, representing diverse nationalities, qualifications & languages.

After an early career start as a US commercial litigator, David's practice has centered on international arbitration for the better part of 20 years, based in East Asia. He has represented clients in high-value and complex arbitrations seated in jurisdictions across Asia, Europe and North America. Ranging in value from several million to several billion USD, these matters have traversed a wide range of industry sectors such as automotive and aircraft, life sciences and medical, shipbuilding and construction, online gaming and telecommunications, and other areas. In addition to commercial work, he advises and represents clients in investor-state disputes.

Frequently commended for his adept handling of technical and engineering issues, David has also acquired the critical "soft skills" of proficiency in the cultures, languages, and legal systems of East Asia.

David has been named as one of the "Top 100 lawyers in Japan" by Asia Business Law Journal, and is regularly recognized in Chambers and Partners, Who's Who Legal, The Legal 500 and other peer-reviewed rankings.

In addition, David regularly acts as arbitrator and has been listed, nominated and appointed under the rules of various institutions including the ICC, SIAC (Singapore), HKIAC (Hong Kong), JCAA (Japan), KCAB (Korea) and WIPO. He is also a Fellow of the Chartered Institute of Arbitrators (FCIArb).



John Rhie, Asia Managing Partner, Quinn Emanuel Urquhart & Sulivan

John Rhie is Managing Partner of Quinn Emanuel's Hong Kong office and the Head of the International Arbitration practice in Asia. John specializes in both commercial and investment treaty arbitrations, and has acted as counsel and arbitrator in arbitrations under most arbitral institutions such as the HKIAC, ICC, ICSID, KCAB, LCIA, SIAC as well as ad hoc arbitrations around the world. John is recognized as a leading expert in the field of international arbitration and is ranked by all major legal publications.

He is constantly ranked Band 1 by Chambers & Partners for South Korea (Dispute Resolution: International Firms) and Band 2 for China (Dispute Resolution: Arbitration).

- Ranked Individual Dispute resolution (International Firms) South Korea 2023
 "a very good lawyer and a very strategic thinker" and "the best captain of the best ship"
 Chambers and Partners
- Ranked Individual Dispute Resolution: Arbitration (International Firms) China 2023
 "brilliant, intelligent and highly professional" and "deals with client relationships perfectly"
 Chambers and Partners
- Global Leader Arbitration 2023 (Recommended)
 "always on top of issues and has a great strategic mind" and "approachable and responsive client service"
 Who's Who Legal
- "brilliant and lucid" and a "great leader as a case strategist and office managing partner" Legal 500 - Asia Pacific





Matthew Christensen, Senior Foreign Attorney, Kim & Chang

Matthew Christensen is a senior foreign attorney in the international arbitration and cross-border litigation practice group of Kim & Chang. Over the course of his career, he has acted for a broad range of private and public sector clients in dozens of substantial international arbitration cases under the rules of most major arbitral institutions.

Matthew is the immediate past-Chair of the International Construction Projects Committee of the Inter-Pacific Bar Association and regularly acts for clients in large and complex construction and energy disputes. In a typical case, Matthew's roles run the gamut from advising on dispute resolution strategy, to taking evidence from Korean-speaking witnesses in their native language, to presenting oral arguments before English-speaking tribunals.

A Fellow of the Chartered Institute of Arbitrators, Matthew was honored for his contributions to the practice of international arbitration in Korea by the Ministry of Trade, Industry and Energy of the Republic of Korea in 2015. He is also a NITA Advocate and past recipient of an Excellence in Advocacy Award from the Singapore International Arbitration Academy.

Matthew is recognized as one of the top dispute resolution practitioners in Korea by Legal 500 and Chambers and Partners (Band 1), where he receives "outstanding feedback for his work in construction disputes" and is noted for his "keen understanding of Korean disputes honed through experience" and "strong advocacy and effective cross-examination style." He has also been listed as a "Thought Leader" in the areas of construction and arbitration by Who's Who Legal, where it is said that he "commands the highest respect not just as an arbitrator but as a person," and peers and clients commend his "deep experience in the construction sector as well as in complex commercial disputes." Matthew also assists clients in mediation proceedings and is listed on the Singapore International Mediation Centre's specialist mediator roster for Korea.

A native of Salt Lake City, Utah, Matthew received his law degree from Harvard Law School and also holds an A.M. degree in East Asian regional studies from Harvard University as well as an Honors B.A. in English Literature from the University of Utah.

Matthew speaks Korean fluently and has a working knowledge of Japanese.



Session 3

ISDS Landscape: Global and Asia

Moderator

Hi-Taek Shin

Arbitrator, Twenty Essex

Speakers

Anna Joubin-Bret

Secretary, UNCITRAL

Joongi Kim

Professor of Law, Yonsei University

Meg Kinnear

Secretary-General, ICSID

Rishab Gupta

Barrister, Twenty Essex

Wesley Pang

Partner, Eversheds Sutherland



Session 3 ISDS Landscape: Global and Asia



Hi-Taek Shin, Arbitrator, Twenty Essex

Professor Hi-Taek Shin is a full-time arbitrator based in Seoul, Korea. He accepts appointments as arbitrator in international commercial and investment disputes.

He has unique experience combining a successful career as counsel, academic and arbitrator, as well as in the public service. Until 2007, he had long been a partner at Kim & Chang, a leading Korean law firm, specialising in cross-border transactions, including mergers and acquisitions, joint ventures and shareholders' agreements, various commercial transactions and the resolution of disputes arising from such transactions. Since 2007, he has been teaching on international business transactions and the resolution of investment disputes arising from cross-border transactions at Seoul National University School of Law. From 2016 to 2019, he served as the Chairman of the Korea Trade Commission - the trade-remedy authorities of the Korean Government.



Anna Joubin-Bret, Secretary, UNCITRAL

Ms. Anna Joubin-Bret is the Secretary of the United Nations Commission on International Trade Law (UNCITRAL) and the Director of the International Trade Law Division in the Office of Legal Affairs of the United Nations, which functions as the substantive secretariat for UNCITRAL. She is the ninth Secretary of the Commission since it was established by the General Assembly in 1966.

Prior to her appointment on 24 November 2017, Ms. Joubin-Bret practiced law in Paris, specializing in International Investment Law and Investment Dispute Resolution. She focused on serving as counsel, arbitrator, mediator and conciliator in international investment disputes. She served as arbitrator in several ICSID, UNCITRAL and ICC disputes. Prior to 2011 and for 15 years, Ms. Joubin-Bret was the Senior Legal Adviser for the United Nations Conference on Trade and Development (UNCTAD). She edited and authored seminal research and publications on international investment law, notably the Sequels to UNCTAD IIA Series and co-edited with Jean Kalicki a book on Reform of Investor-State Dispute Settlement in 2015.

Ms. Joubin-Bret holds a post-graduate degree (DEA) in Private International Law from the University of Paris I, Panthéon-Sorbonne, a Masters Degree in International Economic Law from University Paris I and in Political Science from Institut d'Etudes Politiques. She was Legal Counsel in the legal department of the Schneider Group, General Counsel of the KIS Group and Director-Export of Pomagalski S.A. She was appointed judge at the Commercial Court in Grenoble (France) and was elected Regional Counsellor of the Rhône-Alpes Region in 1998.





Joongi Kim, Professor of Law, Yonsei University

Joongi Kim is a Professor of Law at Yonsei Law School in Seoul, Korea. Joongi (dʒun-gi) has acted as a presiding arbitrator, sole arbitrator, and co-arbitrator in institutional and ad hoc proceedings under the rules of the GGGI, HKIAC, ICC, ICSID, JCAA, KCAB, LMAA, QICCA, SIAC, UNCITRAL, and VIAC. In 2019, he was selected as International Arbitrator of the Year by KCAB International and the Korea Economic Daily and received the Top 10 Arbitrators in Asia Pacific Award by the Bali International Arbitration and Mediation Center. A Member of the ICC Court, he also serves on the panel of arbitrators for the ICSID, Korea-EU Free Trade Agreement, Korea-US Free Trade Agreement and GGGI, in addition to AIAC, CAA, CIETAC, CRCICA, DIAC, eBRAM, HIAC, HKIAC, JCAA, KCAB, PIAC, RIMA, SCCA, SCIA, SHIAC, SIAC, and VIAC, and the panel of mediators of HIAC International Mediation Center, SIMC, and VMC.

President of the Korean Council for International Arbitration (KOCIA), he serves as a Council Member for the ICC Institute of World Business and an Academic Council Member of the Institute of Transnational Arbitration. He also sits on the editorial board of International Investment Law and Arbitration (Brill), Asian Journal of Comparative Law (Cambridge University Press), Dispute Resolution International (IBA) and Korean Arbitration Review. His research focuses on international arbitration, international trade and investment, corporate governance and good governance. His treatise INTERNATIONAL ARBITRATION IN KOREA (Oxford University Press 2017) received the 11th Simdang International Trade and Business Research Award. He has been a visiting professor at ESADE, Georgetown, Keio, the National University of Singapore, National Law School of India University (Bangalore), University of Florida and University of Hong Kong.



Meg Kinnear, Secretary-General, ICSID

Meg Kinnear is the Secretary-General of the International Centre for Settlement of Investment Disputes (ICSID).

Ms. Kinnear joined ICSID in June 2009.

She worked as Senior General Counsel (2006-2009) and Director General of the Trade Law Bureau of Canada (1999-2006). Prior to this, Ms. Kinnear also worked as the Executive Assistant to the Deputy Minister of Justice of Canada (1996 -1999) and Counsel at the Civil Litigation Section of the Canadian Department of Justice (1984-1996).

Ms. Kinnear has frequently spoken on and published with respect to international investment law and procedure, including as a co-author of Investment Disputes under NAFTA (Kluwer Law Publications, June 2006; updated editions released January 2008 and June 2009).

Ms. Kinnear holds degrees from the University of Virginia (LL.M.) and McGill University (LL.B.). She is admitted to the Bar of the Law Society of Upper Canada (Ontario) and the District of Columbia Bar.





Rishab Gupta, Barrister, Twenty Essex

Rishab is an Indian advocate and English-qualified barrister, based out of Mumbai and Singapore. He is a specialist in international arbitration, commercial litigation and public international law.

Before joining Twenty Essex, he was a partner at Shardul Amarchand Mangaldas where he led the firm's arbitration practice in Mumbai.

Rishab regularly represents clients in commercial and investor-state arbitrations brought under the auspices of a variety of institutional rules. His experience includes arbitrations seated in India, Singapore, Hong Kong, London, Paris, the Hague, Stockholm, New York, Washington D.C. and elsewhere, conducted under the ICC, UNCITRAL, SIAC, HKIAC, SCC, LCIA and ICSID Rules.



Wesley Pang, Partner, Eversheds Sutherland

Wesley is a partner in the Global Litigation and Dispute Management Group. He is based in Hong Kong, where he heads international arbitration practice in Asia for Eversheds Sutherland.

Wesley has 15 years of experience in advising private and sovereign clients on commercial and investor-State disputes in Asia, Europe, the Middle East and Africa under various institutional rules.

He worked for several years with a major US law firm in their New York, Paris and London offices. During this time he worked on some of the largest, most complex disputes in the world.

Prior to joining Eversheds Sutherland, Wesley was Managing Counsel at the Hong Kong International Arbitration Centre (HKIAC). He led a team of counsel and deputy counsel within the Secretariat handling the Centre's caseload under various HKIAC rules, the UNCITRAL Rules and the Hong Kong Arbitration Ordinance, as well as investment treaty disputes.

Wesley is a member of the International Advisory Board of the Journal of International Law of the Asian-African Legal Consultative Organization, a member of the ICC Commission on Arbitration and ADR, a member of the Nominations Commission of the ICC-HK's Arbitration & ADR Committee, a Vice Chair of the American Bar Association's Central/East Asia & China Committee and Steering Group Member of the International Investment & Development Committee of the American Bar Association. He has also authored publications and spoken widely on a range of topics relating to cross-border dispute resolution and has also participated in and conducted trainings to governments, multinational corporations and chambers of commerce in Asia, Africa, Europe and North America.

Wesley is a member of the SIAC Reserve Panel of Arbitrators and the KCAB Panel of International Arbitrators. He is also an Adjunct Associate Professor with the University of Hong Kong where he is the course convenor for the Arbitration Practice, Procedure & Drafting module (LLAW6157) for the LL.M in Arbitration & Dispute Resolution.



Session 4

Your Money in Digital Jungle: What Does It Mean to You?

Moderator

Leng Sun Chan SC

Senior Counsel and Chartered Arbitrator, Duxton Hill Chambers

Speakers

Duncan Speller

Partner, Willkie Farr & Gallagher

John Choong

Partner, Freshfields Bruckhaus Deringer

Mike McClure KC

Partner, Herbert Smith Freehills

Shaun Leong

Equity Partner, Withersworldwide





Session 4 Your Money in Digital Jungle: What Does It Mean to You?



Leng Sun Chan SC, Senior Counsel and Chartered Arbitrator, Duxton Hill Chambers

Leng Sun is a Senior Counsel of the Supreme Court of Singapore and a Chartered Arbitrator practicing with Duxton Hill Chambers. He is a member of the ICC Commission on Arbitration and ADR. He is formerly the Global Head of Arbitration of an international law firm and President of the Singapore Institute of Arbitrators (SIArb). He is the Deputy Chairman of the SGX Appeals Board.

Leng Sun is qualified in Malaysia, Singapore and England. He has a broad commercial practice and has acted as counsel or sat as arbitrator in arbitrations seated in Asia, Europe and USA under ad hoc and institutional rules. Leng Sun had also served as a legal officer of the United Nations Compensation Commission in Geneva.

He has taught at the Law Schools of the National University of Singapore and the Singapore Management University, and given lectures at other universities such as Harvard University, Columbia University and Peking University.

Leng Sun is the author of the book, Singapore Law on Arbitral Awards and Co-Editor of Conflict of Laws in Arbitration. He is recognized among the top lawyers worldwide by legal directories, described by WWL as being "among the very best disputes lawyers in the world" and in ALB Asia's Super 50 Dispute Lawyers as "spectacular, with exceptional knowledge and depth of insight".

Leng Sun has been conferred the Public Service Medal by the President of Singapore in 2023.



Duncan Speller, Partner, Willkie Farr & Gallagher

Duncan is an English barrister with more than twenty years' experience of international arbitration. He has successfully represented clients as an advocate on some of the most challenging, high-value and complex cases over the past decade. Duncan has represented clients in over one hundred and fifty institutional and ad hoc arbitrations, sited in both common and civil law jurisdictions, including England, New York, Hong Kong, Singapore, France, Switzerland, Sweden, Austria and Germany.

Duncan also has substantial experience of international commercial litigation in both the English Court of Appeal and in the Commercial and Chancery Divisions of the High Court. He has particular experience of arbitration and litigation concerning aviation, oil and gas, insurance and reinsurance, private equity, telecommunications, banking and competition law issues.

Duncan has extensive experience of disputes involving Korean parties.

Duncan has been involved in multiple disputes involving digital assets, including disputes relating to the collapse of FTX.

Duncan sits as an arbitrator and has been appointed as arbitrator or emergency arbitrator by multiple arbitral institutions.



John Choong, Partner, Freshfields Bruckhaus Deringer

John Choong is a Partner in Freshfields' International Arbitration Group and the Head of Freshfields' China arbitration practice.

John specialises in international arbitration and complex cross-border disputes throughout Asia. Over the course of some 20 years, he has represented clients on their key billion-dollar arbitrations, and in important cases in the Korean fintech space.

John has been listed as a leading individual for dispute resolution by the leading legal directories including Chambers Global, Who's Who Legal and Guide to the World's Leading Experts in Commercial Arbitration. John was named "International Arbitration Lawyer of the Year" for Asia-Pacific in the Benchmark Litigation Awards 2022.

John serves on the Council or committees of various arbitration organisations, including at the HKIAC and ICC. He is a UK Chartered Arbitrator, and Fellow of the Chartered Institute of Arbitrators, and holds a DipICArb from the Institute. He is qualified in England & Wales, Hong Kong and Singapore (non-practising) and has been an adjunct professor at The University of Hong Kong's LLM course on Arbitration.

John is regularly appointed as presiding arbitrator, sole arbitrator or co-arbitrator in arbitrations under the leading rules, including the ICC, LCIA, UNCITRAL and HKIAC rules. John speaks English and Mandarin.

He is author or Editor of books published by Oxford University Press and Sweet & Maxwell, including A Guide to the SIAC Arbitration Rules (2nd ed), and a General Arbitration Editor of the Hong Kong White Book.





Mike McClure KC, Partner, Herbert Smith Freehills

Mike, a partner based in Herbert Smith Freehills' London office, is a King's Counsel solicitor advocate with expertise in arbitration, court and expert determination proceedings, and particular experience in the energy, construction, infrastructure and financial services sectors.

Mike advises clients on arbitrations under the auspices of several arbitral institutions, including the LCIA, ICC, HKIAC, SIAC, ICSID, LMAA, DIFC-LCIA, DIAC and BCDR.

He has also represented clients in ad hoc arbitrations under the English Arbitration Act and advised clients on English and DIFC First Instance and Court of Appeal proceedings.

Mike regularly contributes to the broader arbitration community in Korea, including sitting as an arbitrator at the Korean Commercial Arbitration Board (KCAB) and coaching Yonsei University students participating in the annual Vis Moot. In 2019, he received the Korea Arbitration Award from the Korean Ministry of Justice in recognition of his contributions.

He is consistently recognised as a leading individual for international arbitration by Chambers & Partners, Legal 500 and Who's Who Legal. According to Chambers Asia Pacific, Mike is "one of the best dispute resolution attorneys in this region," and that "he knows how to get the job done - a go-to person for high-stakes issues."

Mike has worked in Herbert Smith Freehills' offices in Seoul, London, Dubai, Hong Kong and Moscow.

He was previously a guest lecturer on the Masters in International Law Programme at the Sorbonne University in Abu Dhabi, a Regional Representative for the Middle East and North Africa for the LCIA Young International Arbitration Group (YIAG), and a member of the ICC Young Arbitrators' Forum and the ICDR Young and International Association.

Mike's experience includes acting for:

- the Government of Korea Jin Hae Seo v. Republic of Korea the first investment treaty arbitration under the US-Korea Free Trade Agreement;
- Hyundai Heavy Industries on its successful settlement in an ICC arbitration arising out of the US\$10.3 billion Barzan gas pipeline project in Qatar;
- a consortium of private equity buyers in US\$1.8 billion ICC arbitration proceedings on a put option dispute arising out of the sale and purchase agreement relating to a major Korean insurance company;
- a major Korean bank on the recovery of a substantial investment in a Jersey based derivative-linked securities fund, involving regulatory investigations and associated court proceedings;
- a Korean contractor on a Dubai-seated ICC arbitration, on a dispute arising out of the construction of a power and desalination plant in Saudi Arabia;
- a Korean contractor in SIAC arbitration proceedings seated in Singapore, on a dispute concerning issues arising out of a power plant in India; and
- a Korean shipbuilding company on a multimillion dollar LCIA arbitration, seated in London and governed by English law, regarding an indemnity for patent infringement.



Shaun Leong, Equity Partner, Withersworldwide

Shaun Leong, FCIArb is an international arbitration specialist and Equity Partner of global law firm Withers. He is an internationally recognised leading practitioner at the forefront of emerging and revolutionary technologies including Artificial Intelligence (A.I.), Blockchain and the Metaverse. Awards and accolades include: Digital Assets Lawyer of the Year nominee in Law. com International's Asia Legal Awards 2023 and the International Arbitration Lawyer of the Year nominee (Benchmark Litigation Asia-Pacific Awards 2022).

Upon graduating with First Class Honours from the National University of Singapore, Shaun served in a judicial capacity as a Magistrate and Assistant Registrar of the Supreme Court for five years, where he published several notable written judgments on international arbitration law.

He was recently successful in representing a prominent digital assets company in a USD 36 million dispute involving novel and complex issues around legal liability arising from purported errors made by trading systems powered by artificial intelligence models and algorithms. He also advised a leading global A.I. powerhouse on cross border disputes and acted as its relationship Partner for projects in Asia and the Middle East.

Shaun recently became the first lawyer in the world to successfully obtain a worldwide proprietary injunction to freeze a non-fungible token on the blockchain in a commercial dispute.

Shaun is appointed Arbitrator on the Panel of Arbitrators with the Singapore International Arbitration Centre, the Court of Arbitration of the Blockchain Arbitration Society, the Bali International Arbitration and Mediation Center, the Center for International Investment and Commercial Arbitration,

the Tashkent International Arbitration Centre, BeiHai Asia International Arbitration Centre, Thailand Arbitration Centre and the Bangalore International Mediation, Arbitration and Conciliation Centre.

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